



EXPERIENCE

10/2016–Now

First Person, Inc. / Art Director

Art Direction, Visual Design and Motion Graphics.

04/2016–10/2016

Good & Co Labs, Inc. / Visual Designer

UX/UI Design and Motion Graphics. Involved as core designer in product launch.

2011–2012

Panasign Co., Ltd. / Lead Designer

Leading a diversified group (include people from Design, Marketing, Engineer, administrative and etc.) for concepts and marketing programs.

2009–2011

Panasign Co., Ltd. / Graphic Designer

Digital and print design with advertising department and marketing team.

2006–2009

CAA Students Design Group / Founder & Marketing Director

Founded this design group with some CAA(China Academy of Art) students. Responsible for all project management and part of graphic design work.

SKILLS

Digital Art & Design

Adobe Creative Cloud, Sketch, Nuke, Cinema 4D, Professional Digital Photography.

Web Development

HTML5, CSS3, JavaScript, Git, SASS, Generative Code & Art

Marketing & Project Management

Over 4 years experience on market analysis, market research and projects management.

EDUCATION

2011–2016

BFA at Academy of Art University, USA.

Web Design / New Media Major (2012–2016)

Industrial Design Major (2011–2012)

2007–2010

Bachelor at Zhejiang College of Construction, China

Project Supervision

AWARDS

Winner | The Rookies 2016

First prize in Motion Graphics of the Global Awards "The Rookies 2016"

Achievement in Motion Graphics | 2016 Media Awards

Achievement in Motion Graphics of Academy of Art University's 2016 Media Awards

Best in Show | Academy of Art University Spring Show 2016

Best in overall of the School of Web Design + New Media

Winner | Academy of Art University Spring Show 2013-2015

Categories: Visual Design, Web Design, Motion Graphic, Graphic Design, Photography

Semifinalists | 2014 Adobe Design Achievement Awards

Categories: Print, Digital Publishing, Motion Graphic

Shortlists | 2015 Car Design Awards Global

Interactive Concept Design, Art Direction, Presentation Design



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